

CRAIN'S NEW YORK BUSINESS, CUSTOM DIVISION, ANNOUNCES FINALISTS OF HISPANIC EXECUTIVE AND ENTREPRENEUR AWARDS

New York, New York--September 19, 2016 –Crain's Custom, a division of Crain's New York Business, today announced the finalists for the Hispanic Executive and Entrepreneur Awards. As Hispanic leaders continue rising to the top of their fields they are having a transformative effect on New York City. This fall, during Hispanic Heritage Month, Crain's Custom will celebrate those Hispanic executives and entrepreneurs making a tremendous impact in New York and showcase their achievements.

"This is our inaugural year conducting this awards program and we had a record number of nominations representing a wide array of industries throughout the five boroughs. We look forward to lauding these talented Hispanic leaders who are executing innovative business ideas and solutions as well as demonstrating a deep commitment to the NYC business community," said Jill Kaplan, VP Publisher of Crain's New York Business.

Finalists:

EXECUTIVES:

Nanette Cocero

Regional President Latin America
Global Innovative Pharma at Pfizer

Cesar Conde

Chairman, NBCUniversal International
Group and NBCUniversal Telemundo
Enterprises

Julio A. Portalatin

CEO, Mercer LLC

ENTREPRENEURS:

Daisy Exposito-Ulla

CEO, d exposito & partners

Marcos Rodriguez

Managing Member, Palladium
Equity Partners, LLC

Phil Suarez

Owner, Suarez Restaurant Group LLC

VISIONARIES:

Sergio Fernández de Córdova

Chairman of PVBLIC Foundation,
Co-Founder of Fuel Outdoor

Gonzalo Del Fa

President, GroupM Multicultural

Maria Hinojosa

President, The Futuro Media Group

COMMUNITY LEADERS:

Plinio Ayala

President and CEO, Per Scholas

Hector Batista

Executive Director and CEO,
Big Brothers Big Sisters of NYC

Felix Matos Rodriguez

President, Queens College

HEALTHCARE PIONEERS:

Dr. Rosa Gil

Founder, President and CEO of Comunilife

Paloma Hernandez

CEO, Urban Health Plan

Ramon Rodriguez

President & CEO, Wyckoff Heights
Medical Center

LATINOS TO WATCH:

Keith Hernandez

President, The Slate Group

Gustavo Lauria

We Believers Co-Founder and
President of the US Hispanic Creative Circle

Tanya Menendez

Co-Founder and COO @ Maker's Row

TASTEMAKERS:

Rosario Dawson

Actress, Co-Founder and
Chairwoman of Voto Latino

Nina Garcia

Creative Director

Marie Claire

Lin-Manuel Miranda

Actor, Composer,
Rapper and Writer

USHCC, the United States Hispanic Chamber of Commerce (USHCC), America's largest Hispanic organization is a Strategic Partner of Crain's Custom, in the outreach to Hispanic owned business throughout the five boroughs of New York. Telemundo is the exclusive Media Partner.

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Berkeley College, founded in 1931, is a regionally accredited college providing a student-focused approach to career education at campuses in New York, New Jersey and Berkeley College Online®.

The exclusive private reception celebrating the 21 finalists will be hosted by Chivas.

Winners will be selected/revealed at a celebratory luncheon at The New York Athletic Club located at 180 central Park South on October 14th.

Tickets can be purchased at crainsnewyork.com/events

Finalists and honorees will be selected by Crain's Custom judging panel which is independent of the Crain's New York Business newsroom.

About Crain's New York Business

For over 30 years, Crain's New York Business has been the award-winning news source for New York's business leaders, telling the story of the New York economy, while serving as a voice and advocate for the city's business community. Reporting through the prism of business, Crain's helps its readers stay on top of the inner workings of New York's economic and political ecosystem, uncover new business opportunities and connect with the broader New York business community.