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Diverse by Design Conversation Series to Launch in New York City This June

Organized by Per Scholas and Information Technology Senior Management Forum, Inaugural Event will Convene Fortune 500, Social Change Leaders to Foster More Inclusive Workplaces

NEW YORK (June 2, 2016) – On June 21, Per Scholas and the Information Technology Senior Management Forum (ITSMF) will together host Diverse by Design, the first in a conversation series about building diversity and inclusion in the workforce. Diverse by Design will feature a keynote address from Linda Clement-Holmes, Procter & Gamble’s Chief Information Officer, several short Ignite presentations, and two powerful panels: one on the topic of innovation, the second on solutions.

“A lot of organizations talk about diversity, but at Per Scholas, we live it every day. We see it in our students, we see it among our faculty and staff, and we’re helping to drive diverse talent pipelines to our corporate employer partners. Research shows that diverse companies outperform those that aren’t, and we’re hopeful that Diverse by Design will continue to change the way we think about recruiting and hiring talent across corporate America,” said Plinio Ayala, president and chief executive officer, Per Scholas.

More than 150 C-suite attendees will hear from Fortune 500 thought leaders in technology, finance, energy, healthcare, and social impact from companies including Accenture, Barclays, Capital One, Google, JetBlue Airways, Johnson & Johnson, JPMorgan Chase & Co., Pepco Holdings, and Verizon. Diverse by Design will take place at Google’s New York City Headquarters through a partnership with the Black Googler Network (BGN).

“ITSMF believes that diverse leadership invites new perspectives needed for experimentation, innovation and growth. This partnership with Per Scholas represents ITSMF’s commitment to increasing the representation of diverse talent at all levels within the technology industry, and to transforming leaders...mind, body and soul,” said Viola Maxwell-Thompson, president, ITSMF.

Diverse by Design is hosted by Per Scholas, a national social change nonprofit that prepares motivated adults who are un- or underemployed with the technical and business skills to launch life-changing careers in technology. The event is co-hosted by ITSMF, the only national organization dedicated to exclusively cultivating professional talent among African-American IT executives.

To learn more about Diverse by Design, please visit www.perscholas.org/news/diversebydesign. To request an invitation to the event, please email diversebydesign@perscholas.org. Note this event is closed press.

About Per Scholas

Per Scholas is a national nonprofit that drives positive and proven social change in communities across the country. Through rigorous and tuition-free technology training and professional development, we prepare motivated and curious adults who are un- or underemployed for life-changing careers as IT professionals, and we create onramps to businesses in need of their talents. Today we provide our solutions in six cities across the country: Atlanta, Georgia; Greater Cincinnati and Columbus, Ohio; Dallas, Texas; the National Capital Region, and New York, New York. To date, Per Scholas has trained over 5,000 individuals, helping them build lasting, life-changing careers in technology. To learn more, visit www.perscholas.org.

About Information Technology Senior Management Forum (ITSMF)

Since its inception in 1996, ITSMF remains the only national organization dedicated exclusively to cultivating executive-level talent among black technology professionals. ITSMF offers career-advancing, leadership development programs and holds quarterly Symposiums focused on preparing the next generation of diverse technology leaders to impact organizational innovation and growth in the global marketplace.

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