

# FACT SHEET | 2017



At Per Scholas, we believe that much of our nation's talent is hidden in plain sight: people in overlooked communities who may lack the opportunities—but not the motivation or intellectual curiosity—to join the ranks of our nation's growing tech sector.

#### **OVERVIEW**

For more than 20 years, **Per Scholas** has been driving positive and proven social change in communities across the country.

Through rigorous and tuition-free technology training and professional development, we prepare motivated and curious adults who are unemployed or underemployed for transformative careers in technology, and we create onramps to businesses in need of their talents.

- Established in 1994, IT job training began in 1998.
- · Pronounced: [per, -Skoal-us].
- Per Scholas works across the country, in Atlanta, Greater Cincinnati, Columbus, Dallas, the National Capital Region, and New York. Headquartered in South Bronx, NY.
- Since 1995, Per Scholas has trained 6,000 individuals, helping them build successful careers in technology and spurring economic development in their communities.
- Primary support from private and corporate foundations; government grants/contracts, individual donations. Earned income models, including an Asset recovery service, deliver additional funding.

### **IMPACT**

**85%** 

of students who of are enrolled la graduate.

80%

of graduates land jobs.

429%

Average increase to a graduate's household earnings.

### FOR MORE INFORMATION

Jacob McIntosh jmcintosh@perscholas.org | (718) 772-0579

#### **APPROACH**

We're not just training people for a job. We're arming people with **transformative business and life skills** that result in long-term success.

- Flagship initiative provides free IT job training to unemployed and underemployed adults (18+) through an intensive, multi-week, instructor-led course, along with career development instruction and job placement assistance.
- Course offerings are tailored for entry and mid-level jobs in IT Support, Software Testing, Cyber Security, Telecommunications and Network Engineering.
- Classes comprised of 20-25 adult students and are enrolled on a rolling basis year-round; approximately 700 students trained annually nationwide.
- Training is full-time, Monday to Friday, with four days of hands-on technical instruction and one day of career development instruction readying students for the professional workforce.
- Training is 100% free to participants; the cost for each participant is approximately \$7,000.
- In 2016, Per Scholas was recognized as a top-performer in a two-year study of workforce development programs, called WorkAdvance. The results of this study were clear:
  Per Scholas is producing positive and lasting impacts related to the income, reliance on public benefits, and even the overall well-being of our students.

## **AWARDS**

Per Scholas has been awarded the 2015 Harvard Business School Club of New York Community Partners Leadership Award and the 2016 New York Community Trust Nonprofit Excellence Award.