



FOR IMMEDIATE RELEASE

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**PER SCHOLAS PARTICIPATES IN MY BROTHER'S KEEPER *WHAT WORKS*
SHOWCASE AT WHITE HOUSE**

National Workforce Development Nonprofit Demonstrates "Rigorous Evidence of Impact"

Washington, D.C. (October 19, 2016) – On October 17, Per Scholas President and CEO Plinio Ayala presented on-stage at the [My Brother's Keeper](#) What Works Showcase at the White House. My Brother's Keeper, launched by President Obama, aims to "address persistent opportunity gaps faced by boys and young men of color and ensure that all young people can reach their full potential." During his presentation, [Ayala discussed](#) Per Scholas' innovative employer-driven approach amongst thirty of the nation's premier programs and interventions that My Brother's Keeper determined demonstrate rigorous evidence of impact."

In both 2010, and again in 2016, Per Scholas participated in two Randomized Control Trials (RCT) that demonstrated significant impacts related to income, overcoming material hardship and overall well-being. To quote the most recent RCT 2016 [MDRC report](#), "[it] is unusual to see such a consistent pattern of impacts across so many domains...These large impacts on secondary economic measures reaffirm the overall effectiveness of the [WorkAdvance program](#) at Per Scholas."

Following the morning presentations, Ayala was joined by Wayne Kunow, Global Head of Information Risk Management for Barclays Investment Bank along with Jonathan Pena, Per Scholas graduate and Information Risk Manager at Barclays. Kunow remarked, "the What Works Showcase hosted by the White House and My Brother's Keeper was as an exciting opportunity for evidence-based programs to learn from each other's efforts while being recognized for their impact. Per Scholas has built a training and job-placement program that has proven not only to be impactful to its beneficiaries but also beneficial to employers seeking skilled talent, including Barclays. Per Scholas' recognition by the White House is well deserved." They shared Per Scholas' success with 200 audience members including White House officials, Federal agency representatives, foundations, nonprofits, private sector partners and more.

To read more about the event visit the Per Scholas [website](#), the White House [Blog](#) and download an electronic copy of the day's [program](#). To watch Per Scholas President and CEO Plinio Alaya's presentation, [click here](#) (Plinio's remarks begin at 1:49:00).

About Per Scholas

Per Scholas is a national nonprofit that drives positive and proven social change in communities across the country. Through rigorous and tuition-free technology training and professional development, Per Scholas prepares motivated and curious adults who are un- or underemployed for transformative careers in the tech sector, while creating onramps to businesses in need of their talents. Per Scholas provides its solution in six cities across the country: Atlanta, GA; Greater Cincinnati, OH; Columbus, OH; Dallas, TX; the National Capital Region; and New York, NY. To date, Per Scholas has trained over 6,000 individuals, helping them build lasting, life-changing careers in technology.

For more information, visit perscholas.org, Twitter [@PerScholas](https://twitter.com/PerScholas) and [Facebook](#).

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