PER SCHOLAS **CUSTOMIZED** TRAINING FOR YOUR ENTERPRISE

FLEXIBLE // COST-EFFECTIVE // COLLABORATIVE



Not another staffing firm. **A talent partnership.** 

customizedtraining@perscholas.org PerScholas.org/Customized



### YOUR TECH TALENT SOLUTION

Per Scholas Customized Training is a flexible and cost-effective solution for pre-employment training and workforce development.

We work hand in hand with businesses to train and develop talent where it is needed most. We can build local training operations in cities across the country and offer remote training courses for distance learning.



### **TEACHING IN-DEMAND SKILLS**

Our proven training models are designed to provide a hands-on technical learning environment for your company's entire skill stack. We prepare employees to succeed in positions ranging from entry level to advanced in areas from technology support to software engineering.

#### **Areas of Training Expertise**

- > Cloud Engineering
- > Cybersecurity
- > Data Engineering
- > IT & Network Support
- > Java Development
- > More options available both in person and online!



### IN-PERSON OR ONLINE LEARNING

Per Scholas's curriculum and teaching methods are uniquely suited for remote training.

Our learning management system allows all content to be delivered virtually and simulates classroom interaction.

Virtual classrooms include at least two instructors to ensure that questions are answered in real-time and troubleshooting does not slow down fast-paced learning.

Our instructors devote 15 hours per month to their own professional development to stay updated on the latest online learning tools and adult learning best practices.

## THE PER SCHOLAS ADVANTAGE

For over 25 years, **Per Scholas has partnered with hundreds of organizations** to design and deliver job-specific courses that train people for successful technology careers.



#### **UNMATCHED EXPERIENCE**

14,000+

Number of candidates trained since 1995



#### **HIGH-QUALITY CANDIDATES**

Only 30% Percentage of applicants who pass our rigorous screening process



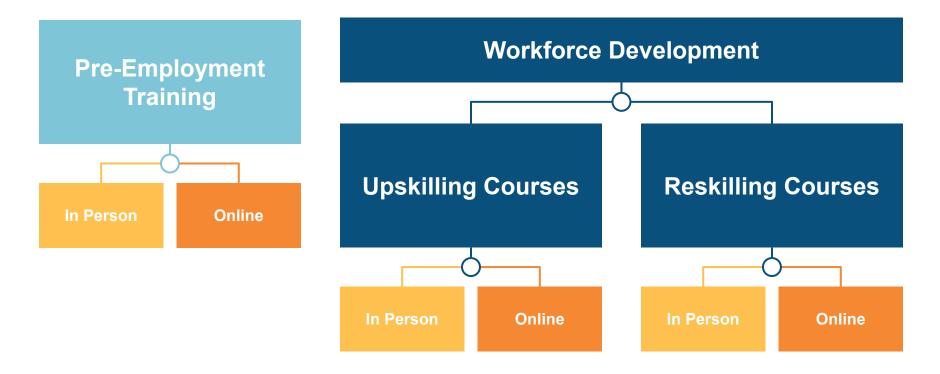
WORLD-CLASS INSTRUCTORS

# **15 Years**

Average industry experience of Per Scholas instructors

## CHOOSE YOUR TECH TALENT SOLUTION

### **FLEXIBLE TRAINING OPTIONS**



# PRE-EMPLOYMENT SOLUTIONS

Per Scholas provides employers with a steady stream of high-quality candidates with job-specific skills tailored to meet real-time hiring demands.



**Cost-Effective Recruiting:** Our customized training is lower on a cost-per-head basis than traditional staffing agencies and delivers a consistent flow of qualified talent.



Limiting Risk in Hiring: We tailor our solutions to each company's specific needs and give employers an extended period of time to evaluate a trainee's potential before making a hiring decision.



Reduced Turnover: Our training solutions teach both the technical and professional skills needed to ensure long-term employment. Employees trained by Per Scholas have a 30-50% lower turnover rate.



A Diverse Talent Pool: We have a proven track record of developing high-quality tech talent from non-traditional sources and diverse backgrounds.

### **HOW IT WORKS**

Per Scholas works closely with businesses to solve their unique staffing challenges. Every step of the way, we help your business succeed without creating more work for you. In our partnerships, we do the hard work to make your job easier.

#### **Strategic Planning**

Identify your hiring challenges, evaluate the job-specific skills you need, choose the right city or region for your customized solution

#### **Training Development**

Develop training curriculum, set up local facilities, integrate training with your projects

#### **Recruiting & Training**

Recruit cohort of trainees, launch training classes, monitor and evaluate trainees' progress

#### Hiring

Provide you with direct hiring opportunities, continue professional support for graduates



# **3-9 Months**

Time from handshake to hire (and Per Scholas will do all the heavy lifting)

### WORKFORCE DEVELOPMENT

Per Scholas offers training models for an employer's existing staff. By investing in workforce development, companies can **capitalize on the talent already available to them—and offer trusted employees opportunities for growth**. Especially now as workers are required to stay home, online training courses are a great investment in the future of your business.

### RESKILLING

Our reskilling solutions offer immersive technical skills training for non-technical employees desiring to enter new technical roles.

The number of technology-centric jobs is growing rapidly, but a huge portion of the current workforce lacks the skills necessary to fill them.

With Per Scholas as a partner, your company can train individuals in non-technology roles with the critical tech skills they need and unlock their potential.

### UPSKILLING

Our upskilling solutions offer short-term, intensive skills training to help businesses give employees new or enhanced technology skills.

The incredible pace of digital transformation means even the most skilled tech worker will need to be retrained mid-career to adapt to new innovations.

Per Scholas works with your technology leaders to identify the necessary skills and develop upskilling solutions to ensure that they can continue in high-skill technology jobs.

### **PRE-EMPLOYMENT**

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We tailor our solutions to each company's specific needs and give employers an extended period of time to evaluate a trainee's potential before making a hiring decision.

## SELECTED PARTNERSHIPS

Per Scholas has **partnered with hundreds of businesses** to identify their needs and develop tech talent to help them achieve their IT staffing goals.



## SUCCESS STORIES

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TEKsystems, an industry leader in full-stack technology services, chose Per Scholas to develop a signature new talent development initiative for emerging U.S. tech hubs.

Number of Partnered Locations Baltimore, Boston, Charlotte, Chicago, Detroit, Philadelphia, Phoenix, Pittsburgh, and Seattle Number of Training Tracks End User Desktop Support, Full Stack Java Developer, React, DevOps, Low Voltage Telecom 400+

Number of Per Scholas alumni TEKsystems has hired to date Per Scholas is a trusted training partner that has proven their ability to quickly adapt to our technology and geographic needs. Their customized solutions make it easy for us to hire for future growth and diversify our workforce.

— JAY ALVATHER // President, TEKsystems



Financial giant Capital One chose Per Scholas as a training partner to deliver intensive upskilling solutions at their tech campus in Plano, Texas.

Python Intensives To upskill data & analytics employees







### E&Y SUPPORTS PER SCHOLAS WITH \$90,000 GRANT

- Ernst & Young demonstrates its support and commitment to Per Scholas with financial and volunteer support
- Participated in over three volunteers events involving 39 leaders from across the organization

EY



### S&P GLOBAL SUPPORTS PER SCHOLAS WITH \$50,000 GRANT

- Hired two Per Scholas alumni:
  - A Process Analyst
  - A Development Engineer
- S&P Global has been satisfied with their partnership with Per Scholas as a strong source of Tech Talent
- Initial Internal Executive Sponsor -Marcus Daley (CTO)



## **RECOGNIZED LEADERSHIP**

### The New York Times

June 14, 2021

### To Fill Millions of Open Jobs, Many Workers Need More Than Skills

"The comprehensive training approach has been refined at successful nonprofits that have spent decades dedicated to lifting people into the middle class, including Per Scholas.

And they have strong links with local employers, tailoring their programs to hiring needs."



# THANK YOU

### Let's build something together. customizedtraining@perscholas.org

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